



## ABOUT US

### The Malhotra Family Foundation

The Malhotra Family Foundation is a non-profit, privately operated organization that raises funds to support existing charitable organizations and groups in Ottawa, Canada. The Foundation aims to invest in organizations that provide a valuable community service and help strengthen the social building blocks of our community.

### Our Vision:

The Malhotra Family Foundation vision is three-fold:

#### BUILD

Our goal is to build successful relationships with a wide range of local non-profit groups in order to help them achieve their fundraising objectives. We feel strongly that community strength and richness is derived from the depth of its charitable organizations. Our vision is to support the valuable work contributed by these groups by financially encouraging their development and allowing them to build stronger roots in our community.

#### GROW

For a city's social growth, strong charitable organizations are critical. Each organization we support offers a unique service to our community, and our goal is to encourage them to continue to grow and promote positive change. As a Foundation, we also strive to use our own resources to support valuable initiatives, while always remaining open to exploring new potentials and ideas.

#### SHARE

Our fundraising proceeds are shared across a broad spectrum of community groups in an effort to reach a variety of people with different needs. Our Foundation is uniquely positioned to call upon a wide array of individuals and businesses to work together to strengthen our community. The Foundation's fundraising efforts and philanthropic initiatives will allow us, and our supporters, to become active participants in the betterment of our city. We must all share the responsibility of developing a strong community.



Letter from the Founders:

Welcome to The Malhotra Family Foundation. We are thrilled to announce the launch of this non-profit organization as a way of reaching into our community and offering a helping hand to well-deserving community groups around the City of Ottawa.

We feel that a community's strength is in large part derived from its ability to provide programs and services to those who need them most. Since many of these valuable programs rely heavily on fundraising initiatives, we feel the best investment we can make in the future of our community is in the development and support of local non-profit groups. Economic difficulties continue to weigh heavily on the world of non-profit organizations, and fundraising dollars are harder to get than ever. As such, we want to be part of the solution for successful community building. Our goal is to extend a helping hand to groups who work tirelessly to provide vital community services and programs. We want to see our community enriched by the strength of its local organizations. It is our sincere hope that our efforts on their behalf will continue to positively affect generations to come. We hope you can help us in this cause.

Our inaugural fundraising event is in support of the Children's Hospital of Eastern Ontario, (CHEO) and will be held on May 31st, 2011. There is perhaps no greater cause than ensuring the health and well-being of our children. As parents of two young children ourselves, we find the compelling stories of success, dedication, and perseverance from families who use CHEO at once heartbreaking and inspirational. We look forward to helping CHEO achieve its worthy goals of excellence in child health care.

Thank you for helping us to build and strengthen our community's roots.

Kindest regards,

Shawn and Louise Malhotra  
Founders, Malhotra Family Foundation  
Ottawa, Canada